

Small industries get view of export markets around India

The Federation of Indian Export Organizations (ER) organized an Export Awareness Workshop at the National Small Industries Corporation (NSIC) regional office in Kolkata on 28 January, 2010. NSIC members already supplying to various agencies in the domestic market were made aware of the opportunities which existed in the international markets, especially markets in and around India.

In view of the Indo ASEAN trade agreement and the comprehensive economic and cooperation agreement (CECA) signed with Korea, it was important that the local players be made aware of the importance of tapping the neighbouring markets in view of the fact that their producers would also get an opportunity to tap the Indian markets in the next few years.

Mr KK Sharma, Senior Manager of the NSIC regional office, Kolkata introduced DDTG and DD FIEO(ER) to the manufacturers registered under the NSIC. These included sectors such as leather, chemicals, agri products, engineering products and others. In total, there were 17 units which participated in the workshop.

DD, FIEO(ER) made a presentation on the benefits of exporting abroad and the facilitating role played by FIEO in such export matters. The unit representatives were also provided a brief on the Kuming Fair scheduled to be held in June 2010 and were encouraged to participate in the event.



From left, Mr. K K Sharma, Senior Manager, NSIC, Kolkata; Mrs. Debdatta Nandwani, Dy. Director General, FIEO(ER); and Mr. P T Srinath, Dy. Director, FIEO(ER).

At the interactive session, many units expressed their interest in participating in the events organized by FIEO, and the NSIC was requested to coordinate and subsidize participation in mobilizing participation in the said event other than events like Canton and India Sourcing Fair, Thailand Fair, etc.

The presentation was followed by a lively interactive session. The EAW also evoked a lot of interest in exports and activities of FIEO and Senior Regional Manager while delivering his vote of thanks requested for more such programmes in the near future. FIEO(ER) could enroll some members for the EDP course being conducted by it in March 2010 and also anticipates members from the NSIC to register with the Federation. ■



Invites Participation in

MULTI-PRODUCT TRADE FAIR IN TRINIDAD AND TOBAGO

May 21-31, 2010
Centre of Excellence, Macoya, Trinidad

MDA grant upto Rs. 1,80,000/- towards booth charges and airfare is available to eligible exporters as per MDA guidelines

For participation details, please contact
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The most dynamic economy in English speaking Caribbean, Trinidad and Tobago has attracted one of the highest rates of FDI in the region. Indian business houses could consider setting up their base there for export to the Latin America, United States, European Union and other CARICOM markets. Trinidad & Tobago is the Gateway to CARICOM and Latin America.

Exhibit Profile: Multi Product
Retail Sale is allowed in the fair.
Booth Charges: Rs. 1,40,000/- for a standard booth of 9 sqm